

PETE FRANCIS

EXPERIENCE

Sports Director **2014 - Present**
WJMN-TV **Marquette, MI**

- Anchors and produces weekday sportscasts.
- Writes, shoots and edits packages, VO/SOTs and highlights.
- Goes live from various sporting events.
- Won “Best Sportscast” in 2015 from the Michigan Association of Broadcasters.
- Produces content for the web and social media.
- Serves on the station’s promo committee.
- Created “Local 3 Sports Awards” special that increased web traffic by 50% because of online voting.

Video Production **2012 - 2013**
Wisconsin Timber Rattlers **Appleton, WI**

- Worked on the video production team for streaming online broadcasts for this minor league baseball team.
- Operated camera and jumbotron instant replay.

Creator/Host/Producer **2008 - 2011**
NMU Sports TV **Marquette, MI**

- Created “Cat Chat” a sports talk television show covering Northern Michigan University athletics.
- Produced and hosted “Cat Chat”.
- Managed the show’s website and social media outlets.
- Led the sales team which sold contracts to fund the show.

Teaching Assistant **2009**
NMU Sports and Special Events **Marquette, MI**

- Trained students for production of Northern Michigan University’s streaming online broadcasts of games.

Intern **2009**
Caesars Entertainment: World Series of Poker **Las Vegas, NV**

- Collected player biographical information for ESPN3 broadcasts.
- Helped promote the show through its social media outlets.

Intern **2008**
FOX Sports Detroit **Detroit, MI**

- Filmed and edited high school football games for the “High School Hammertime” show.
- Wrote scripts for voiceovers.

AWARDS

- 2015-Best Sportscast, Michigan Association of Broadcasters.
- 2011-Honorable Mention, College TV Talk Show, Michigan Association of Broadcasters.
- 2010-1st Place, College Sportscast/Play-by-Play, Michigan Association of Broadcasters.
- 2010-1st Place, NMU Student Video Contest

EDUCATION

Northern Michigan University

- 2011 Bachelor of Science in Electronic Journalism.