

# BRIAN KAUFMAN

## EXPERIENCE

### Sports Reporter/Anchor WMMT-TV

2015 - Present  
Kalamazoo, MI

- Anchors and produces weekend sportscasts.
- Writes, shoots and edits sports stories for various sportscasts.
- Goes live from sporting events.
- Uses social media to promote stories and communicate with viewers.

### Sports Reporter/Anchor KWTX-TV

2013 - 2015  
Waco, TX

- Anchored and produced weekend sportscasts.
- Wrote, shot and edited sports stories for various sportscasts.
- Went live from sporting events.
- Produced weekly features on local athletes.
- Hosted and executive produced a one hour weekly live Baylor football pregame show.
- Used social media to promote stories and communicate with viewers.

### Sports Director TV-3

2012 – 2013  
Winchester, VA

- Led two person sports department from May-December 2013, was hired in 2012 as weekend sports anchor.
- Anchored 6, 7 & 11PM sportscasts on weeknights.
- Produced sportscasts.
- Wrote, shot and edited sports stories.

### News Reporter TV-3

2011 - 2012

- Reported news stories for weekday evening newscasts.
- Wrote, shot and edited stories.

### Production Assistant Comcast Sports Net

2011  
Bethesda, MD

- Wrote and edited highlights for various shows and platforms.

## EDUCATION

### University of Maryland

- 2011 Bachelor of Arts from Philip Merrill College of Journalism.