

BETH O'DONNELL

EXPERIENCE

Sports Reporter/MMJ

KTUU-TV

2014 - 2016
Anchorage, AL

- Reported, shot and edited sports stories.
- Produced and filled-in as anchor on sportscasts.
- Went live from various sporting events.
- Managed station's sports social media accounts.
- Wrote and published web articles for station website.
- Scheduled, shot, wrote and edited the weekly "Sports Spotlight" feature package.
- Used Final Cut Pro and Grass Valley editing programs.
- Proficient in ENPS, Sienna and Edius production systems.

Sports Department Intern

KCPQ-TV

2013
Seattle, WA

- Investigative reporting on Bartoszek-Lanza group and potential relocation of Phoenix Coyotes.
- Implemented new logging/organization system for all Seahawks pre-season footage.
- Produced timed sports segments for newscasts using TONS and OPUS, also proficient in iNews.
- Shot and edited sports footage.
- Wrote and edited web stories via WordPress.

Sports Host/Reporter/Anchor

Washington State University

2012 - 2013

- Produced and hosted 32 episodes of "This Week in Cougar Athletics" and "Student Athletes of the Week".
- First sport feature host for wsucougars.com.
- Anchored and produced daily newscasts for "Cable 8" television.
- Compiled game statistics for home football games.
- Interviewed football student athletes.

Assistant Coach/Director of Operations Intern

Washington State University Baseball

2010 - 2013

- Wrote weekly baseball articles for Rivals.com
- Contacted prospective players using Scoutware.
- Organized team travel meal plans for the 2012 season.

EDUCATION

Washington State University

- 2013 Bachelor of Arts: Sport Management
- 2013 Bachelor of Arts: Communication-Broadcast News emphasis