

LAURA SADLER

EXPERIENCE

Sports Director

KTRE-TV

- Anchor and produce all weekday sportscasts.
- Report, shoot and edit sports stories and highlights.
- Goes live from sporting events and stories.
- Sole web producer for the KTRE sports page.
- Uses social media to promote sportscasts and to communicate with viewers.
- First Sports Director at KTRE.

2014 - Present
Lufkin, TX

Color Analyst

Southland Conference Network/ESPN 3

- Provides analysis for the conference women's soccer championship game.

2013 - Present

Sports/News Reporter

KLTV-TV

- Sideline Reporter for the high school football show "The Red Zone".
- General Assignment News Reporter for weekday shows.
- Shot, wrote, and edited stories and games.
- Used social media to promote stories.

2013 - 2014
Tyler, TX

INTERCOLLEGIATE ATHLETICS

- Division I Women's Soccer Student Athlete, 2009-2013.
- First Team All-Conference in 2011 & 2012
- Second Team All-Conference in 2010.
- Southland Conference All-Academic First Team in 2011.
- National Soccer Coaches Association of America Scholar All Region in 2011.

EDUCATION

Stephen F. Austin State University

- 2013 Bachelor of Arts in Radio/Television, minor in Sports Marketing.