

# KIM BETTON

## EXPERIENCE

- Senior Public Affairs Specialist**  
**United States Federal Government** **2009 - Present**  
**Washington, DC**
- Manages media outreach and communications initiatives supporting federal policy.
  - Write articles and produces video news releases for national media placements.
  - Manages website and social media.
  - Responds to media inquiries.
- Anchor/Reporter/Editor**  
**SmoothJazzTimes.com/ Premier Multimedia Groups** **2004 - Present**  
**Washington, DC**
- Online Anchor/Reporter and Web Producer for leading online publication.
  - Produce packages for online broadcasts.
  - Manage editorial content for website.
  - Company founder and president.
- Adjunct Professor**  
**Howard University** **2013 - Present**  
**Washington, DC**
- Instruct "Introduction and Advance Broadcast Journalism" courses.
- Anchor/Reporter**  
**KARK-TV** **2006 - 2008**  
**Little Rock, AR**
- Wrote and reported packages for evening newscasts.
  - Went live from the field and in the studio.
  - Main fill-in anchor for morning/noon/evening newscasts.
- Reporter**  
**WRC-TV** **2002 - 2004**  
**Washington, DC**
- Freelance reporter.
- Anchor/Reporter**  
**WKBW-TV** **2001 - 2002**  
**Buffalo, NY**
- Anchored weekday morning and noon newscasts.
  - Reported for evening newscasts.
- Anchor/Reporter**  
**WHBQ-TV** **1995 - 2001**  
**Memphis, TN**
- Anchored weekend newscasts.
  - Reported for weekday newscasts.
- Anchor/Reporter**  
**WMDT-TV** **1992 - 1994**  
**Salisbury, MD**
- Anchored weekend newscasts.
  - Reported for weekday newscasts.
- Anchor/Reporter**  
**KTXS-TV** **1989 - 1991**  
**Abilene, TX**
- Anchored weekend newscasts.
  - Reported for evening newscasts.

## EDUCATION

- Bellevue University**
- Pursuing Master of Arts Degree in Managerial Communication.
- Grambling State University**
- Bachelor's Degree in Mass Communications with an emphasis in Television and Radio Broadcasting.