

MARISA SILVAS

EXPERIENCE

Sports Anchor/Reporter **WGBA-TV**

2015 - Present
Green Bay, WI

- Anchor and produce all weekend sportscasts.
- Write, shoot and edit sports stories and highlights for weekday and weekend sportscasts.
- Goes live from all Packers games and other sporting events.
- Uses social media to promote stories.
- 2015-won 2nd place for “Best Sports Reporting” from Wisconsin Broadcaster’s Association.

Sports Reporter **WMTV-TV**

2013 - 2015
Madison, WI

- Reported sports stories for all newscasts.
- Wrote, shot and edited sports stories and highlights.
- Went live from sporting events
- Filled-in as sports anchor.
- Used social media to communicate with viewers and to promote stories.

Weekend Sports Anchor/Reporter **WJFW-TV**

2011 - 2013
Rhineland, WI

- Anchored and produced weekend sportscasts.
- Reported, shot and edited sports stories for daily newscasts.
- Hosted and reported for a Friday night high school sports show.
- One-man band at all times.
- Went live through LIVE-U backpack unit.
- Produced content for website.
- Used social media to promote newscast and to communicate with viewers.

Editor/Field Producer **Comcast SportsNet Bay Area**

2009 - 2011
San Francisco, CA

- Field producer for local games, practices and events.
- Edited content for all CSN programming.

Sports Producer/Editor **KNTV-TV**

2003 - 2009
San Francisco, CA

- Produced nightly sportscasts.
- Segment producer for “Sports Sunday”.
- Edited packages and vo/sots.
- Conducted interviews with local athletes.
- Served as web moderator for post show webcasts.

Reporter **Stealth Lacrosse Insider**

2009
San Jose, CA

- Reported, wrote and edited stories for San Jose Stealth Lacrosse team.

Field Producer **NBC Sports**

2006 - 2008
New York, NY

- Traveled to NFL games to coordinate on field interviews and coverage for “Football Night In America”.
- Managed and supervised talent, photographers, public relations officials to ensure everything got on the air.

EDUCATION

Santa Clara University

- Bachelor of Arts in Communication , emphasis on Broadcast Journalism.