

# ANDREA FINNEY

## EXPERIENCE

### Anchor/Reporter

#### KTBS-TV

2016 - Present  
Shreveport, LA

- Anchors the 9am weekday news hour.
- Coordinates with producer on the format of the show.
- The 9am show has moved to number one in the last year.
- Reports GA stories for the other hours of the weekday morning news.
- Shoots interviews and edits video using AVID Media Composer.
- Conducts multiple live shots each morning.
- Knowledge of Dejero live broadcast system.
- Writes stories for the station website and publishes them.
- Posts to social media.

### Reporter

#### KATV-TV

2012 - 2016  
Little Rock, AR

- Hosted a daily feature report, "The Morning Juice".
- Wrote, shot and edited stories.
- Used editing software including: Adobe Premier, Final Cut Pro and Express.
- Used Adobe Photoshop for photo editing.
- Used news content software including: INEWS, ENPS, CNN Newsource, Expression, AP Exchange & WorldNow.

### Social Media Producer

#### KATV-TV

2012 - 2016  
Little Rock, AR

- Responsible for all social media platforms.
- Wrote stories for KATV.com.
- Posted to station social media accounts.

### Associate Producer

#### KARK-TV

July 2012 – December 2012  
Little Rock, AR

- Produced the 7am Morning Show on KARZ.
- Produced Today Show cut-ins.
- Published stories for station website.

## EDUCATION

### Southern New Hampshire University

- 2015 Masters of Arts in Communications

### Arkansas State University

- 2012 Bachelor of Science in Broadcast Journalism