

# Ashley ShahAhmadi

## EXPERIENCE

### Sports Anchor/Reporter

2016 - Present

Jackson, MS

#### WAPT-TV

- Anchors weekend sportscasts and various weekday sportscasts.
- Produces sportscasts.
- Writes, shoots and edits sports stories and highlights.
- Goes live from college and high school games and the scene of stories.
- Anchors and produces a weekly high school basketball show, "Full Court Blitz"
- Anchors and produces a weekly high school football show, "Blitz".
- Sideline reporter for MHSAA state championship games.
- Uses social media to communicate with viewers and to promote sportscasts and stories.

### Sports Anchor/Reporter

2014 - 2016

Meridian, MS

#### WTOK-TV

- Anchored 10pm sportscasts Wednesday-Sunday and the 6pm on Saturday.
- Produced all weekend sportscasts.
- Wrote, shot and edited sports stories and highlights.
- Anchored and produced Football Friday Night show.
- Went live from various sporting events.
- Used social media to promote sportscasts and stories.

### Project Manager

2013 - 2014

Athens, GA

#### KB Voiceovers

- Coordinated marketing efforts.
- Spearheaded data analysis to create action plans.
- Managed finances for the business.
- Generated a 15% increase in sales for the month of October 2013.

### Sports Reporter

March 2014

Athens, GA

#### Athens Banner Herald

- Wrote a profile piece on UGA women's basketball player Krista Donald.

### Sports Reporter

May 2013

#### NCAA Golf Championships

- Wrote long form stories.
- Live coverage via social media.
- Interviewed players, coaches and staff.

## AWARDS

- 2017-1<sup>st</sup> Place, "Best Sportscast", Mississippi A.P. Award
- 2017-2<sup>nd</sup> Place, "Best Sportscast", Mississippi A.P. Award
- 2016-2<sup>nd</sup> Place, "Best Sportscast", Mississippi A.P. Award
- 2016-3<sup>rd</sup> Place, "Best Sports Story", Mississippi A.P. Award

## EDUCATION

### The University of Georgia

- 2014 Bachelor of Arts in Broadcast Journalism.