

# LAURA HALM

## EXPERIENCE

### Reporter/MMJ

2013 - Present

#### WATE-TV

Knoxville, TN

- Report general assignment stories for weekday shows.
- Write, shoot and edit all stories.
- Go live from out in the field and in the studio.
- Pitch stories each day.
- Engage viewers and promote stories through social media.
- Write and post stories on the station's website.

### Reporter

2010 - 2013

#### WCYB-TV

Bristol, TN

- Reported and wrote packages and other stories for five weekday newscasts.
- Reported live from in the field and in the newsroom.
- Shot and edited stories.
- Enterprised stories and maintained contacts.
- Generated and edited web content.

### Lead Reporter

2008 - 2010

#### Gwinnett Broadcasting Company

Buford, GA

- Reported for daily online broadcast.
- Shot and edited stories.
- Enterprised stories and maintained contacts in Gwinnett County.
- Generated and edited web content.

## EDUCATION

### State University of NY College at Plattsburgh

- B.S. in Broadcast Journalism and TV Production.