

AESIA TOLIVER

EXPERIENCE

Reporter/MMJ WFIE-TV

2016 - Present
Evansville, IN

- Enterprises and reports stories for newscasts.
- Shoots, edits and writes all stories.
- Goes live from the scene of news stories and fronts stories in the studio.
- Reports stories for 14news.com
- Uses social media to promote stories and communicate with viewers.
- Builds strong local ties through community relationships.

Production Associate for Rio Olympics NBC Sports

Aug. 2016

- Produced and oversaw show graphics.
- Assisted EVS/tape operator during live shows.
- Logged feeds, cut highlight packages and gathered footage from the library.
- Researched show material and useful show tactics.

Digital Editorial Intern/East Coast Fellow NBC Sports

2015

- Worked with digital video editing and publishing teams on NBCSports.com and other video sources.
- Wrote articles for NBCSports.com and updated the site.
- Assisted with prep work for NBCOlympics.com.
- Presented a long term social media strategy for 2016 Olympics in Rio.

SKILLS

- Final Cut Pro X
- AVID
- ENPS
- Videolicious
- Wordpress Blog Platform
- Social Media Platforms
- Microsoft Office Suite
- JVC Pro HD Camera

EDUCATION

Ohio University

- 2016 Bachelor of Science in Broadcast Journalism