

TROY HEIN

EXPERIENCE

Sports Director

2016 – Present

KWTX-TV

Waco, TX

- Anchors all weekday sportscasts.
- Produces all sportscasts.
- Writes, shoots and edits sports highlights and stories.
- Manages the sports department.
- Goes live from various sporting events.
- Uses social media to communicate with viewers.
- Host and Executive Producer of Baylor football pregame shows.
- Host and Executive Producer of “XTRA Point”, which is an award winning weekly high school football show.

Sports Director

1999 - 2016

WFMZ-TV

Allentown, PA

- Anchored four sportscasts per day.
- Wrote, shot and edited sports stories.
- Managed the sports department.
- Went live from various sporting events.
- Used social media to communicate with viewers.
- Ran the sports section of the station website.
- Did play by play on televised broadcasts for the Lehigh Valley IronPigs minor league baseball team.
- Hosted and Executive Producer of “The Big Ticket”, which is an award winning weekly high school football show.
- Covered local high school, college and minor league teams.
- Covered all Philadelphia professional teams.

Radio Host

2007 - 2016

ESPN Radio

Allentown, PA

- Co-hosted and produced weekly radio show.
- “69 Sports Saturday” is a two hour sports call-in show.

Sports Anchor/Reporter

1997 - 1999

KLTV-TV

Tyler, TX

- Anchored weekend sportscasts.
- Wrote, shot and edited sports stories.
- Went live from various sporting events and stories.
- Filled-in for sports anchor during the week.

Basketball Play-by-Play Announcer

1998 - 1999

KMOO Radio

Mineola, TX

- Called local high school basketball games.

AWARDS

- 10 Associated Press Awards including “Best Sportscast”.
- 3 time Emmy nominee.

EDUCATION

Stephen F. Austin State University

Bachelor of Arts in Radio/Television Communications.

2nd Major in Spanish.