

JULIE LEONARDI

EXPERIENCE

Freelance Reporter

2016 - Present
Denver, CO

KDVR-TV

- Fills-in for all reporter shifts.
- Turns daily packages and vo/sots for several newscasts.
- Goes live to front all packages.
- Performs dozens of live reports for four hour morning newscast on two separate channels.
- Pitches stories.
- Engages in social media to promote stories and newscasts.

Freelance Reporter

2015 - 2016
Hartford, CT

WFSB-TV

- Reported general assignment stories for a variety of newscasts.
- Pitched lead-worthy stories daily.
- Went live from the scene of stories.
- Broke stories through social media and kept active Twitter and Facebook accounts.

Reporter/Anchor

2013 - 2015
Springfield, MA

WGGB-TV

- Wrote, shot and edited two packages for evening newscasts.
- Ran backpack live shots via Live-U.
- Contributed content for investigative unit.
- Filled-in as solo anchor on morning show.
- Wrote and posted content for station website.
- Trained reporter team on Avid editing system.

Reporter/Anchor

2012 - 2013
Minot, ND

KMOT-TV

- Anchored a daily newscast.
- Enterprised stories daily for all reporters.
- Wrote, shot and edited live packages.
- Created and produced a weekly lifestyle/family segment.

Production Assistant

2011-2012
Bristol, CT

ESPN

- Produced play-by-play highlights for SportsCenter and Baseball Tonight.
- Logged video and chose soundbites for reporters in features unit.

Reporting Intern

2010
Syracuse, NY

WSYR-TV

Reporting Intern

2010
Hartford, CT

WFSB-TV

Reporting Intern

2009
London, UK

Raindance TV

- Interviewed dozens of directors, actors and musicians during the annual film festival.
- Field produced and shot interviews.
- Blogged for the festival website.

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

- 2011 Bachelor of Science in Broadcast and Digital Journalism.