

DANIELLE KNOX

EXPERIENCE

Anchor **2016 - Present**
WOFL-TV **Orlando, FL**

- Anchors “Good Day Orlando” from 4-7a.m.
- Anchors “Good Day Xtra” from 9-10 a.m.
- Off anchor hits for 7-8 a.m. hour of morning show.
- Writes and records daily “Need To Know” segments that air in the 5p.m. newscast.
- Writes and records three additional “Need To Know” segments for nationally syndicated “Top 30” show.
- Records news segments for radio.
- Consistently in the top five in social media rankings in the Orlando market.

Anchor/Reporter **2014 – 2016**
WSVN-TV **Miami, FL**

- Anchored the weekday 4pm newscast.
- Reported for evening shows.
- Used social media to connect with viewers and to promote newscasts.
- Hired as weekend anchor, promoted to weekday morning anchor then weekday evening anchor in first year.

Host **2010 –2014**
Lifetime Television-“The Balancing Act”

- Co-host of Lifetime Television’s national morning show.
- Conducted interviews with guests, including biggest newsmakers of the day, celebrities and CEOs.
- Served as “Brand Ambassador” for the network and production company.

Anchor/Reporter **2008 - 2010**
WGCL-TV **Atlanta, GA**

- Anchored weekend newscasts.
- Reported during the week.
- Reported live from out in the field and in the studio.
- Incorporated digital and social media into news stories and on station website.

Anchor **2001 - 2007**
WFOR-TV **Miami, FL**

- Anchored weekday 10pm newscasts.
- Wrote stories for newscasts.
- Incorporated digital and social media into news stories and on station website.

Anchor/Reporter **1995 - 2000**
WTVJ-TV **Miami, FL**

- Anchored weekend newscasts.
- Reported during the week.
- Went live from out in the field and in the studio.

Reporter **1993 - 1995**
WVIT-TV **Hartford, CT**

- Reported and wrote stories for all newscasts.
- Went live from out in the field and in the studio.
- Filled-in as an anchor.

Reporter **1993 - 1995**
KTVE-TV **Monroe, LA**

- Reported and wrote stories for all newscasts.
- Went live from news stories and in the studio.

EDUCATION

San Francisco State University

- MA in Radio and Television

University of California-Berkeley

- BA in Mass Communications