

# MONICA QUINTERO

## EXPERIENCE

- Anchor/MMJ** **2017 - Present**  
**KXXV-TV** **Waco, TX**
- Anchors morning and midday shows.
  - Strong social media skills. Often in the top three on stations' daily leaderboard for engagement.
  - Conducts Facebook lives almost daily.
  - Shoots, writes and edits stories.
  - Runs own live shots with a backpack.
  - Contributes content to station website.
- Main Anchor/Executive Producer** **2015 - 2017**  
**KIDY-TV** **San Angelo, TX**
- Anchored four nightly newscasts.
  - Field Anchor for live events.
  - Created and developed several franchise pieces.
  - Co-managed two newsrooms.
  - Proofed scripts and oversaw news content.
- Director of Marketing & Promotions** **2011 - 2015**  
**Skyline Flower Growers** **Nipomo, CA**
- Developed and maintained social media and website.
  - Shot, wrote and edited video series.
- Multimedia Journalist** **2009 - 2011**  
**KSBY-TV** **San Luis Obispo, CA**
- Shot, wrote and edited stories for daily newscasts.
  - Fill-in anchor for news and weather.
  - Broke a number of exclusive stories due to strong community relations.
- Main Anchor/Reporter** **2006 - 2009**  
**KSBI-TV** **Oklahoma City, OK**
- Weekend Anchor/Reporter** **2004 - 2006**  
**KWCH-TV** **Wichita, KS**
- Traffic Anchor** **2002 - 2004**  
**News 24** **Houston, TX**
- Multimedia Journalist** **2000 - 2002**  
**KSBY-TV** **San Luis Obispo, CA**
- Producer/Reporter** **1999 - 2000**  
**KATC-TV** **Lafayette, LA**

## AWARDS

- 2018-Edward R. Murrow Regional Award-Excellence in Innovation.
- 2018-Edward R. Murrow Regional Award-Feature Reporting.
- 2017-Edward R. Murrow Regional Award-Excellence in Social Media.
- OAB-Award winning Football Tailgate Show.
- Excellence in Communications Media Award.

## EDUCATION

### University of Houston

- Bachelor of Arts in Radio/Television

### University of Missouri Perfect Score-100

- Media Management & Leadership (Master's Course)

### OSC Computer Training, CA

- Social Media/Web Design & Programming certification