

JOURDAN BLACK

EXPERIENCE

Sports Reporter/Anchor WABG-TV

2016 - Present
Greenville, MS

- Anchors weekend sportscasts and 30-minute Sunday sports show.
- Produces sportscasts.
- Completes daily story assignments covering a full range of Mississippi sports.
- Shoots and edits sports stories and highlights.
- Goes live from sporting events.
- Uses social media to promote stories and communicate with viewers.
- Created original content for 30-minute Sunday sports show.

Reporter/Anchor/Producer Sports XTRA

2012 - 2016
Chapel Hill, NC

- Anchored weekly 30-minute student-run sports highlights, news and analysis show.
- Wrote packages, Vos and VO/SOTS for the show.
- Produced and coordinated the rundown.
- Anchored and produced sports segment of weekly student-run news show: Carolina Week.

Host Blue Blood Rivalry TV

2015 - 2016
Durham, NC

- Prepared game recaps and feature stories highlighting the UNC/Duke rivalry.
- Hosted Blue Blood TV events and conducted interviews with guests, including many former athletes.
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Sports Intern WPLG-TV

2015
Miami, FL

- Conducted interviews and reported from events covering South Florida teams.
- Helped produce and edit footage for sportscasts.

Intern Carolina Hurricanes Media Department

2014
Raleigh, NC

- Assisted with in-game production.
- Oversaw Jumbotron activities during games.
- Conceptualized, filmed and edited videos for Hurricanes' philanthropy partner to be used online & during games.
- Organized over ten years of Hurricanes footage using media asset management program.

Recruiting Assistant UNC Football

2013 - 2016
Chapel Hill, NC

- Assisted coaches in high school recruiting efforts.
- Managed social media for coaches and managed communications for coaches to recruits.
- Interacted with recruits on game days.

EDUCATION

University of North Carolina at Chapel Hill

- 2016 Bachelor of Arts in Broadcast and Electronic Media.