

DANIELLE DWYER

EXPERIENCE

Production Crew **2019 - Present**

Alliance Productions/TRO Crewing

- Works games for PAC-12 Network.
- Works games for Alliance of American Football. Games air on ESPN, FOX Sports, CBS Sports & NFL Network.

Sports Anchor/Reporter **2015 - 2018**

WTOL-TV **Toledo, OH**

- 2017 Edward R. Murrow Regional Reporting Award.
- 2017 Emmy Nominee for “Best Sports Reporting”.
- Anchored and produced weekend evening sportscasts.
- Reported sports stories for weeknight shows.
- Shot and edited sports stories and games.
- Performed live shots and Facebook Lives.
- Used social media to drive viewer engagement.
- Emceed community events.

In-Game Host **Aug. 2018 – Dec. 2018**

University of Toledo **Toledo, OH**

- In-game host for the University of Toledo Rockets Football team.

Game announcer **Oct. 2018 – Nov. 2018**

ESPN **Bowling Green, OH**

- Did play-by-play and was analyst on broadcasts for Mid American Conference volleyball.
- Interviewed coaches before, during and after games.
- Provided a player’s perspective to the games.

Production Assistant **Jan. – Sep. 2015**

Campus Insiders **Chicago, IL**

- Brainstormed ideas for digital media segments.
- Wrote scripts and worked with producers on segments.
- Helped create graphics used in shows.
- Researched various information used by talent in shows.

Digital Reporter **March-August 2015**

Heavy.com **Chicago, IL**

- Researched and wrote web articles about athletes, coaches and celebrities.
- Was the first person to publish “5 Fast Facts You Need to Know” articles.
- Helped grow Heavy’s online presence.

Lead Reporter/Editor **2014 - 2015**

Chicago Talks and Beyond the Game **Chicago, IL**

- Lead reporter for national award-winning community news site.
- Editor responsible for reviewing contributor’s articles.
- Collaborated with writers to provide unique sports content.

Digital Media Planner/Buyer **2011 - 2013**

JWT Action **Akron, OH**

- Optimized Google, Facebook and online digital display, mobile and tablet advertising campaigns.
- Managed multiple campaigns simultaneously across various clients such as John Deere and Kimberly-Clark.

EDUCATION

Columbia College Chicago

- 2015 M.A. Journalism

Thiel College, Greenville, PA

- 2011 B.A. Business Communications and Media Communication.