CARLY SMITH

EXPERIENCE

Weekend Meteorologist **Jan. 2019 - Present**
WDTN-TV **Dayton, OH**
- Presents weather forecasts on the air for weekend newscasts.
- Goes live from the scene of weather related stories.
- Fills-in as weather anchor on weekday shows.
- Produces weather forecasts on weekends.
- Produces graphics for shows.
- Uses social media to communicate with viewers.

Weekend Meteorologist/Reporter **2016 - 2019**
KAUZ-TV **Wichita Falls, TX**
- Anchored, forecasted and produced weekend weathercasts.
- Designed graphics, forecasts and covered severe weather using WSI/MAX.
- Went live from the scene of weather stories.
- Reported weather stories with LiveU backpack, Zixi phone app and Frankly website.
- Edited stories using EDIUS.
- Posted creatively to social media, editing video with Videolicious.
- Used Facebook live to interact with viewers during changing or severe weather.

Weekend Meteorologist/MMJ **Jan. 2016 – Nov. 2016**
KKCO-TV **Grand Junction, CO**
- Forecasted, produced, and performed weekend weathercasts.
- Wrote, shot and edited stories for weekday newscasts.
- Forecasted winter storms and used Weather Central to inform the public.
- Created and modified weather graphics with Weather Central.

Virtual Operations Support Team **2014 - 2015**
National Weather Service **Lubbock, TX**
- Utilized Hootsuite to monitor Twitter and Facebook during severe weather for NWS.
- Maintained the @wtxvosot Twitter page.
- Developed and launched the VOST with NWS Meteorologist.

Intern for Weather/News **2013 - 2015**
KCBD-TV **Lubbock, TX**
- Analyzed the forecast in order to build weather graphics using WSI/MAX.
- Practiced reporting in the field and in the studio.
- Edited video using EDIUS.
- Answered the weather phone to answer viewer questions about severe weather in the area.

EDUCATION

Mississippi State University, Distance Learning
- Bachelor of Science in Meteorology
- Expected Graduation Date, December 2018

Texas Tech University
- 2015, Bachelor of Arts in Electronic Media and Communication, Cum Laude
- Minor in Atmospheric Sciences