

CARLY SMITH

EXPERIENCE

Weekend Meteorologist/Reporter

KAUZ-TV

2016 - Present
Wichita Falls, TX

- Anchors, forecasts and produces weekend weathercasts.
- Designs graphics, forecasts and covers severe weather using WSI/MAX.
- Goes live from the scene of weather stories.
- Reports weather stories with LiveU backpack, Zixi phone app and Frankly website.
- Edits stories using EDIUS.
- Posts creatively to social media, editing video with Videolicious.
- Uses Facebook live to interact with viewers during changing or severe weather.

Weekend Meteorologist/MMJ

KKCO-TV

Jan. 2016 – Nov. 2016
Grand Junction, CO

- Forecasted, produced, and performed weekend weathercasts.
- Wrote, shot and edited stories for weekday newscasts.
- Forecasted winter storms and used Weather Central to inform the public.
- Created and modified weather graphics with Weather Central.

Virtual Operations Support Team

National Weather Service

2014 - 2015
Lubbock, TX

- Utilized Hootsuite to monitor Twitter and Facebook during severe weather for NWS.
- Maintained the @wtxvosot Twitter page.
- Developed and launched the VOST with NWS Meteorologist.

Intern for Weather/News

KCBD-TV

2013 - 2015
Lubbock, TX

- Analyzed the forecast in order to build weather graphics using WSI/MAX.
- Practiced reporting in the field and in the studio.
- Edited video using EDIUS.
- Answered the weather phone to answer viewer questions about severe weather in the area.

EDUCATION

Mississippi State University, Distance Learning

- Bachelor of Science in Meteorology
- Expected Graduation Date, December 2018

Texas Tech University

- 2015, Bachelor of Arts in Electronic Media and Communication, Cum Laude
- Minor in Atmospheric Sciences