

TRISH WILLIFORD

EXPERIENCE

Weekend Anchor/Reporter/Producer

WSAV-TV

- Anchors 6 & 11pm weekend newscasts.
- Produces both newscasts on the weekends.
- Runs the assignment desk on weekends.
- Acts as Executive Producer on weekends, approves scripts and critiques editor's video.
- Reports for weekday shows three days a week.
- Shoots and edits stories.
- Goes live from the scene of breaking news.
- Uses social media to promote stories and communicate with viewers.

2016 - Present
Savannah, GA

Reporter

WSOC-TV

- Reported for weekday newscasts.
- Focused on Enterprise and Investigative stories.
- Filled-in as anchor on various newscasts.
- Went live from the scene of stories.
- Wrote stories for station's website.
- Updated station's social media accounts.

2013 - 2016
Charlotte, NC

Reporter/MMJ

WPML-TV

- Turned two different packages each day.
- Specialized in investigative reporting.
- Shot and edited stories.
- Filled-in as anchor
- Maintained social media sites for the station.

2010 - 2012
Birmingham, AL

Anchor/MMJ

KTBS-TV

- Anchored a nightly one-hour newscast.
- Reported for weekday newscasts.
- Shot and edited stories.

2009 - 2010
Shreveport, LA

Reporter

WAKA-TV

- Reported for weekday newscasts.
- Fill-in anchor.

2005 - 2008
Montgomery, AL

Producer/Reporter

WBMA-TV

- Reported for newscasts.
- Produced various newscasts.
- Was hired as Assignment Editor/Associate Producer before being promoted to Producer/Reporter.

2000 - 2004
Birmingham, AL

EDUCATION

University of Alabama, Birmingham

- Bachelor of Science, English