

Taylor Verrico

Work Experience:

Sports Reporter/Anchor **KPLC-TV**

2017 – Present
Lake Charles, LA

- Anchors, produces and edits weekend sportscasts.
- Reports, shoots and edits sports stories for weekday newscasts.
- Shoots and edits highlights of games.
- Goes live from sports stories and events.
- Co-Anchor of high school football show, "Touchdown Live".
- Co-created 30 minute digital high school football segment that streams on Facebook.
- Uses social media to promote stories and sportscasts.

Sideline Reporter **ESPN**

2018 – Present

- Delivers live hits throughout college football games.
- Conducts live interviews before games, at halftime and after games.
- Participates in conference calls with each head coach the week before each game.
- Has ideas ready to pitch to producer throughout each game.

Sports & News Photojournalist **WBTV-TV**

2016 – 2017
Charlotte, NC

- Shot interviews and press conferences for coverage of Carolina Panthers and Charlotte Hornets.
- Gathered vo/sots for newscasts.
- Helped edit weekend newscasts.
- Reported, shot and edited a package for games she covered.

Internships:

- WBTV, Charlotte
- Charlotte Hornets
- CharlotteVibe.com
- Davidson College

Accomplishments:

Played on Bethany College Women's Basketball team from 2010-2014.

Was captain of the Bethany College Women's Basketball team her senior year.

Education:

Bachelor of Arts in Communication, May 2014

Certificate in Digital Media Technology, May 2016

Bethany College
Carolina School of Broadcasting