

MIKE CURKOV

EMPLOYMENT

MORNING NEWS ANCHOR 2016-PRESENT
WDJT *Milwaukee, WI*

Anchors weekday morning newscasts; reports for evening shows; reports for the franchise “Glad You Asked”; uses social media to promote shows and to communicate with viewers; goes live from major news events; goes live from major sporting events.

MORNING NEWS ANCHOR 2014-2016
WFFF *Burlington, VT*

Promoted to morning news anchor job after just over one year at the station as sports director; anchored weekday morning newscast; reported for evening shows; updated station’s social media sites.

SPORT DIRECTOR 2013-2014
WFFF *Burlington, VT*

Anchored and produced weeknight sportscasts; lead a two-person sports department with an emphasis on extreme local coverage; worked to re-imagine the way they shot and covered local sports with a focus on people not plays, stories not just highlights; conceived, wrote, produced, edited four 30 minute local specials; represented Nexstar at the World Series and Super Bowl while still sticking to our local philosophy.

PRODUCER 2012-2013
Oak Brook Productions *Chicago, IL*

Developed and produced a new show called “DIY Chicago”; this is a do-it-yourself home repair/improvement show; responsible for coming up with all projects, prices them out, books experts and locations, sets the shooting schedule, produces on location and writes and edits for the show once it’s shot.

MARKETING DIRECTOR/WRITER/PRODUCER 2011-2012
Oak Brook Productions *Chicago, IL*

Produced segments and wrote for “Living Healthy Chicago”; managed all marketing efforts for “Insider Show Homes”, including constant social media management; wrote, produced and edited 3-4minute episodes of the Insider Show Homes web reality series based on the purchase, renovation and sale of homes throughout Chicago.

SPORTS ANCHOR/REPORTER 2009-2011
KAKE *Wichita, KS*

Produced, wrote, shot, edited, and presented an average of 8 minutes of content per night for the sportscast; extensive live reporting experience; created and edited “HS Football Plays of the Week”, which produced more page views than any other sports story each week.

SPORTS ANCHOR/REPORTER 2007-2009
WIFR *Rockford, IL*

Earned 2nd Place AP Award in Best Sports and 3rd Place Silver Dome Award for Best Sportscast; often worked 15-hour Saturdays in order to outwork my competition and produce the most complete and diverse sportscasts; stepped into a news reporter or photographer role for breaking news like school shootings or tornadoes.

EDUCATION

Western Illinois University ~ Macomb, IL
BA Broadcasting; Department Scholar
Harper College – Continuing Education ~ Schaumburg, IL
Social Media Marketing Specialist Certificate