

Shelby Bracho

Work Experience:

Anchor/MMJ/Producer **KREX-TV**

2018 – Present
Grand Junction, CO

- Anchor and produce weekday evening newscasts.
- Report, shoot and edit news stories.
- Goes live from breaking news stories.
- Enterprises stories.
- Contributes content to social media sites each day.
- Represents the station at community events.

Intern **Premiere Networks (iHeartMedia)**

Aug. 2017 – Dec. 2017
Los Angeles, CA

- Worked with the EP of “The Doug Gottlieb Show”.
- Archived segments and uploaded podcasts.
- Edited audio.
- Transcribed interviews.
- Organized live promotions.

Associate Producer **Tanya Hart Communications**

2014 – 2018
Hollywood, CA

- Booked and rehearsed with talent.
- Conducted pressroom and Red Carpet interviews.
- Wrote social media posts for all of Tanya Hart’s media pieces.
- Oversaw promotion of the NAACP’s PSA “Readers are Leaders”.

Education:

B.A., Journalism

California State University, Northridge
Graduated 2017