

# Star Harvey

## Work Experience:

### ***Weather Anchor/Reporter***

#### **KREX-TV**

**2018 – Present**  
**Grand Junction, CO**

- Anchor all weekday evening weather forecasts.
- Forecast and produce all weekday evening weather forecasts.
- Produce and record video forecasts for social media.
- Provides live breaking coverage of severe weather situations.
- Goes live from the scene of weather-related events.
- Records weather updates for local radio stations.
- Works with the local NWS office to provide updates on conditions in the area.

### ***Social Media Manager***

#### **LA Parent Magazine**

**2017 – 2018**  
**Woodland Hills, CA**

- Planned and managed all paid social media campaigns, including partnerships with influencers.
- Engaged with brand followers and fans on social channels.
- Conducted social media listening and monitoring.
- Stayed informed about trends and tools in social media, marketing, technology and advertising.

### ***News Assistant***

#### **KABC-TV**

**2017 – 2018**  
**Los Angeles, CA**

- Logged tapes and sound for stories.
- Searched tape files for video.
- Made rounds calls.
- Monitors scanners.
- Ran the teleprompter.

## Education:

Pursuing Bachelor's Degree in Atmospheric Science

**Mississippi State University**  
**Expected graduation December 2022**

Bachelor's Degree in Journalism  
Emphasis in Broadcast

**California State University Northridge**  
**Graduated May 2018**